

Come support "America's Game" with WPAOG!



West Point Association of Graduates presents the

2026

ARMY NAVY



Tailgate

127th Army-Navy Game ★ December 12, 2026

MetLife Stadium ★ East Rutherford, NJ

We are proud to announce new and exclusive sponsor perks for the 2026 Army-Navy Game!

WPAOG offers sponsors access to Army-Navy Game hospitality experiences, tailgate activations, digital marketing exposure, social media promotion, advertising, and recognition across communications to the entire West Point Alumni Community. For select packages only, we are providing access to the exclusive hospitality suites at MetLife Stadium. Come enjoy the game from the comfort and luxury of our suite, featuring complimentary food and beverages. We will also continue to bring you a broad reach through related promotional opportunities for months prior to the event, as well as during the Tailgate on gameday! Use this forum to showcase your brand, product, or services to over 1,500 Army fans and United States Military Academy alumni! The location of the tailgate will be at the Meadowlands Racetrack and FanDuel Sportsbook walking distance to the stadium. The 2025 Tailgate sold out prior to the event, so be sure to reserve your desired package ASAP!

For more information contact: AUSTIN HUNT | Senior Manager, Shared Interest Groups, Sponsorships, & Advertising
West Point Association of Graduates | 698 Mills Road, West Point, NY 10996
845.446.1582 | Email: sponsorships@wpaog.org





Game Day Suite Life Packages

EXCLUSIVE "BIG BRASS" PRESENTING TAILGATE SPONSOR: SOLO SUITE JUST FOR YOU! (\$100,000)

INCLUDED:

Table:

- ★ One (6-8 ft.) activation table at Meadowlands Racetrack

Tickets/Access:

- ★ Twenty suite-level game tickets with food, beverages, and premium spirits
- ★ Two stadium parking passes
- ★ Twenty VIP tailgate tickets with parking
- ★ One complimentary hotel night at Alumni headquarters hotel
- ★ Startup-level sponsorship at next West Point Entrepreneur Summit

Signage/Recognition:

- ★ Exclusive Tailgate stage sponsorship
- ★ Exclusive DJ Booth sponsorship
- ★ Exclusive beverage cup branding
- ★ Additional exclusive swag opportunity
- ★ Bar signage throughout tailgate
- ★ Printed event signage recognition

Online Acknowledgment:

- ★ March-On digital screen advertising
- ★ Website recognition
- ★ Exclusive mobile app branding
- ★ Email, newsletter, social media, and podcast recognition

Print Acknowledgment:

- ★ *West Point* Magazine recognition

COMMANDER-IN-CHIEF'S TROPHY PARTNER SPONSOR (\$75,000)

INCLUDED:

Table:

- ★ One activation table

Tickets/Access:

- ★ Ten suite-level game tickets
- ★ Two parking passes
- ★ Ten VIP tailgate tickets

Signage/Recognition:

- ★ Tailgate performance sponsorship
- ★ VIP tailgate area sponsorship
- ★ Custom hand warmer branding
- ★ Additional swag branding opportunity
- ★ Bar signage
- ★ Event signage recognition

Online Acknowledgment:

- ★ Projector screen advertising
- ★ Website, email, newsletter, social media, and podcast recognition

Print Acknowledgment:

- ★ *West Point* Magazine recognition





Game Day Suite Life Packages

CHAMPIONSHIP LEVEL (\$50,000)

INCLUDED:

Table:

- ★ One activation table

Tickets/Access:

- ★ Four suite-level game tickets
- ★ One parking pass
- ★ Six VIP tailgate tickets

Signage/Recognition:

- ★ March-On viewing lounge sponsorship
- ★ Mini football branding
- ★ Additional swag branding opportunity

Online Acknowledgment:

- ★ Projector screen advertising
- ★ Email, newsletter, social media, and podcast recognition

Print Acknowledgment:

- ★ *West Point Magazine* recognition

Tailgate Sponsor Packages

TOUCHDOWN LEVEL (\$20,000)

INCLUDED:

Table:

- ★ One activation table

Tickets/Access:

- ★ Six club-level game tickets
- ★ Gameday parking
- ★ Eight VIP tailgate tickets

Signage/recognition:

- ★ LED display recognition
- ★ Projector screen advertising
- ★ Additional swag branding opportunity

Online Acknowledgement:

- ★ Website, email, newsletter, and social media recognition



The Spirit Mission Packages

ALPHA LEVEL (\$10,000)

INCLUDED:

Table:

- ★ One activation table

Tickets/Access:

- ★ Four game tickets
- ★ Gameday parking
- ★ Four VIP tailgate tickets

Signage/recognition:

- ★ One banner display

Online Acknowledgment:

- ★ Website recognition
- ★ Newsletter recognition
- ★ Program recognition

BRAVO LEVEL (\$5,000)

INCLUDED:

Tickets/Access:

- ★ Two game tickets
- ★ Two VIP tailgate tickets with parking

Signage/recognition:

- ★ One banner display

Online Acknowledgement:

- ★ Website recognition
- ★ Newsletter recognition
- ★ Program recognition





Ads à La Carte

West Point Magazine Ads—25% off!

Add on a specially discounted advertisement in West Point magazine!

\$3,150 Full page Ad

\$2,265 Half Page Ad

Advertising purchases are separate from sponsorship packages and are not tax deductible.



West Point magazine is the official alumni magazine of the United States Military Academy at West Point, the world's premier leader development institution, ranked by the *U.S. News & World Report* as the #1 Top Public School in its 2019 Best Colleges list. We welcome you to leverage the reach of *West Point* magazine to raise your visibility among more than 58,000 graduates, parents, and friends.

- ★ All living graduates of the United States Military Academy, the world's premier leader–development institution
- ★ Cadet parents (The U.S. Corps of Cadets numbers around 4,400)
- ★ Widows/widowers of deceased graduates
- ★ Faculty and staff at West Point
- ★ Placement at the Academy in high traffic areas

In addition to the quarterly print edition, a digital edition is also offered online. View past issues of *West Point* magazine at: WestPointAOG.org/WestPointMagazinepastissues

Sponsor signage subject to WPAOG approval.

All packages and benefits will be allocated on a "first-come, first-served" basis. Quantities are limited.

Sponsor may waive certain benefits to increase the tax-deductible portion of the sponsorship.



West Point | ASSOCIATION
OF GRADUATES

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