

# PARTNERSHIP OPPORTUNITIES

New for  
2026!

## Forged in Tradition, Innovating the Future



**PURPOSE:** The purpose of the West Point Entrepreneurs Shared Interest Group and West Point Entrepreneur Summit, a non-profit endeavor supported by the West Point Association of Graduates, is to bring together USMA & service academy alumni, military veteran entrepreneurs, chief executives & business leaders, and investors across the globe to create new opportunities for partnership and collaboration, while creating a “super-community” of veteran entrepreneurs worldwide. The summit provides educational resources for veterans at all stages of entrepreneurship.

**AUDIENCE:** West Point Alumni, Service Academy Graduates, Veteran Entrepreneurs, Business Executives, Startup Entrepreneurs, Investment/Finance Professionals, Venture Capitalists, Service Academy Leadership, Corporate Partners, Non-Profit Organizations.

### EVENTS:

- Colorado Springs, CO: April 11, 2026 (Long Blue Gray Line Social for Space Symposium) - [Register Here](#)
- Mountain View, CA: May 5, 2026 (Silicon Valley Symposium at Microsoft) – [Register Here](#)
- Columbus, OH: (Date TBD for June/July '26)
- St. Louis, MO: (Date TBD for June/July '26)
- New York, NY: Sep 14-16, 2026 (Annual Summit)
- Memphis, TN: Oct 29 or 30, 2026 (TBD for Army v Memphis Football Weekend)
- Houston, TX: Nov 13, 2026

*For more information contact:*

**Austin Hunt**  
SENIOR MANAGER, SHARED INTEREST GROUPS,  
SPONSORSHIPS, & ADVERTISING  
West Point Association of Graduates  
698 Mills Road, West Point, NY 10996  
845.446.1582 Email: [sponsorships@wpaog.org](mailto:sponsorships@wpaog.org)



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## Sponsorship Packages:

# Stars & Stripes Sponsor – \$150,000

### PRESENTING TITLE SPONSORSHIP RECOGNIZED OF ALL WPAOG & WEST POINT ENTREPRENEUR EVENTS INCLUDING:

- Summit Welcome Happy Hour & Post-Dinner Networking Reception
- Networking Dinner & Fireside Chat Featuring Keynote Speaker(s)
- Startup Showcase Pitch Competition: Award Presentation
- Exclusive sponsorship of the Deal Huddles, Legal Counsel, and Funding Room during the Summit
- Sponsorship of all off-site Summit receptions and mixers
- Sponsorship of both Summit networking breakfasts
- Exclusive sponsorship of all Summit transportation

### ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- Service Academies Global Entrepreneur Summit (SAGES) sponsorship
- Joint Service Academy Alumni Executives Conference (JSAAEC)
- Army-Navy Football Game: Includes official Army Tailgate & Game Suite VIP Access
- Army-Air Force Football Game: Includes Tailgate
- All West Point Entrepreneur events including Symposiums, Roadshows, & Virtual Speaker events. (Sponsor may host an event)
- WPAOG Leaders Conference
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)
- USMA Class Reunions
- WPAOG Career Services Employer Partner Benefits
- Hudson Valley Project Partnership
- West Point Firstie Social Sponsorship
- WPAOG Open House Tailgates during all Army Football home games at West Point
- All Army Away Football Game Tailgates in partnership with local West Point Societies  
— Includes the conference championship game if applicable
- Veteran Survivor Community Partnership

### RECOGNITION:

- 12 invitations to all conference events
- 2-nights complimentary hotel rooms with upgrade at the headquarters hotel during the Annual Summit
- Name Badge or Lanyard branding
- Summit Wi-Fi Connection Partner
- Logo Recognition on hotel room key card holders for Summit attendees
- Workshop/Breakout Session Inclusion
- Opportunity to host company webinar during West Point Entrepreneur Virtual Speaker Series
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Presenting title sponsor email messaging during open registration window
- Targeted sponsor text messaging during the Summit
- Summit Keynote Speaker Intro on stage
- Meet & Greet with keynote speaker(s)
- Sponsorship of Summit hotel check-in bags
- Visual advertising at Summit Events
- Exclusive Banner branding on event's mobile app platform
- Exclusive sponsor of headshot photobooth and logo recognition on all printouts
- Logo watermark on post-event recap videos
- Logo recognition in Summit agenda, attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *West Point Magazine*
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Exclusive social media sponsor listing on all announcements tied to events posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- Sponsorship of all WPAOG Today Podcast episodes including one 30-60 second audio commercial to be included in each sponsored installment of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center



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Discount for all partnership packages for non-profit organizations. WPAOG is a non-federal entity and not an official activity of the United States Military Academy. It is not endorsed, recommended, or favored by the United States government. The views and opinions expressed by this organization do not necessarily state or reflect those of the United States Military Academy, Department of the Army, or Department of War.

# Armed Forces Sponsor – \$100,000

## OFFICIAL PARTNER SPONSORSHIP OF ALL WPAOG & WEST POINT ENTREPRENEUR EVENTS INCLUDING:

- Summit Welcome Happy Hour
- Networking Dinner & Fireside Chat Featuring Keynote Speaker(s)
- Startup Showcase Pitch Competition
- Exclusive sponsorship of the Entrepreneur Leadership Development Workshop
- Keynote Speaker Luncheon

## ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- Service Academies Global Entrepreneur Summit (SAGES) sponsorship
- Army-Navy Football Game: Includes official Army Tailgate & Game Suite VIP Access
- Army-Air Force Football Game: Includes Tailgate
- All West Point Entrepreneur events including Symposiums, Roadshows, & Virtual Speaker events. (Sponsor may host an event)
- WPAOG Leaders Conference
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)
- Hudson Valley Project Partnership
- West Point Firstie Social Sponsorship
- Select WPAOG Open House Tailgates during all Army Football home games at West Point



## RECOGNITION:

- 10 invitations to all conference events
- 2-nights complimentary hotel rooms with upgrade at the headquarters hotel during the Annual Summit
- Workshop/Breakout Session Inclusion
- Opportunity to host company webinar during West Point Entrepreneur Virtual Speaker Series
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Targeted email messaging during open registration window
- Targeted sponsor text messaging during the Summit
- Summit Launch Breakfast Intro on stage
- Meet & greet with keynote speaker.
- Sponsorship of Summit hotel check-in bags
- Visual advertising at Summit Events
- Branding on event's mobile app platform
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Exclusive social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- One 30-60 second audio commercial to be included in one episode of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center



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# American Dream Sponsor – \$75,000

## RECOGNIZED SPONSORSHIP OF ALL WPAOG & WEST POINT ENTREPRENEUR EVENTS INCLUDING:

- Summit Welcome Happy Hour
- Exclusive sponsorship of the Entrepreneur Leaders Challenge
- Additional Sponsor Recognition & Access Includes
- Joint Service Academy Alumni Executives Conference (JSAAEC)
- Army-Navy Football Game: Includes official Army Tailgate
- Army-Air Force Football Game: Includes Tailgate
- All West Point Entrepreneur events including Symposiums, Roadshows, & Virtual Speaker events. (Sponsor may host an event)
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)
- West Point Firstie Social Sponsorship

## RECOGNITION:

- 8 invitations to all conference events
- 2-nights complimentary hotel rooms with upgrade at the headquarters hotel during the Annual Summit
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Summit Guest Speaker Lunch Intro on stage
- Branding on event's mobile app platform
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call* & *Parent Review* e-newsletters
- Non-exclusive social media sponsor listing on all announcements tied to events posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- One 30-60 second audio commercial to be included in one episode of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center



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# Innovator Sponsor – \$50,000

## RECOGNIZED SPONSORSHIP OF ALL WPAOG & WEST POINT ENTREPRENEUR EVENTS INCLUDING:

- Exclusive sponsorship of all Charge-Up AM/PM Breaks

## ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- All West Point Entrepreneur events including Symposiums, Roadshows, & Virtual Speaker events. (Sponsor may host an event)
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)
- West Point Firstie Social Sponsorship

## RECOGNITION:

- 6 invitations to all conference events
- Exclusive sponsorship of 1 Service Academy Graduate Entrepreneurs to attend the Summit.
- Summit Guest Speaker Lunch Intro on stage

- Branding on event's mobile app platform
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Non-exclusive social media sponsor listing on all announcements tied to events posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- One 30-60 second audio commercial to be included in one episode of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center

# Accelerator Sponsor – \$25,000

## RECOGNIZED SPONSORSHIP OF ALL WPAOG & WEST POINT ENTREPRENEUR EVENTS INCLUDING:

- Sponsorship of select Summit Breakout Sessions & Workshops

## ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- Select West Point Entrepreneur events including Symposiums, Roadshows, & Virtual Speaker events. (Sponsor may host an event)
- 1 Long Blue Gray Line Social (USMA & USAFA): Sponsor's Choice

## RECOGNITION:

- 4 invitations to all conference events
- Exclusive sponsorship of 1 Service Academy Graduate Entrepreneurs to attend the Summit.
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Non-exclusive social media sponsor listing on all announcements tied to events posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, and all event email correspondence.



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# Grip Hands Sponsor – \$10,000

## RECOGNIZED SPONSORSHIP OF SUMMIT EVENTS INCLUDING:

- Sponsorship of a Tuesday Summit Workshop
- Sponsorship of a West Point Entrepreneur Roadshow

## RECOGNITION:

- 4 invitations to all conference events
- Sponsorship of select annual West Point Entrepreneur Roadshows
- Logo recognition in Summit attendee bio book & program
- Option to provide a custom branded item to all registrants during check-in.
- Non-exclusive social media sponsor listing on all announcements tied to events posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, and all event email correspondence.



# Startup Sponsor – \$5,000

## RECOGNIZED SPONSORSHIP OF SUMMIT EVENTS INCLUDING:

- Sponsorship of one West Point Entrepreneur Roadshow

## RECOGNITION:

- 2 invitations to all conference events
- Sponsorship of select annual West Point Entrepreneur Roadshows
- Logo recognition in Summit attendee bio book & program
- Option to provide custom branded item to all registrants during check-in
- Non-exclusive social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, and all event email correspondence.



*Sponsor signage subject to WPAOG approval.*

*All packages & benefits will be allocated on a "first-come, first-served" basis. Quantities are limited.*

*Sponsor may waive certain benefits to increase the tax-deductible portion of the sponsorship.*



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*Serving West Point and the Long Gray Line*

WestPointAOG.org | Herbert Alumni Center, 698 Mills Road, West Point, NY 10996

