

WEST POINT GOLF SPONSORSHIPS

**New
Event!**

Show your support for the official West Point Golf Tournament



Support the premiere West Point Golf tournament planned and hosted by our Alumni for the entire West Point Community. Attendees will include USMA leadership, veterans, graduate leaders, active-duty service members, and local business partners.

The West Point Association of Graduates (WPAOG) is a non-profit, tax-exempt organization dedicated to furthering the ideals and promoting the welfare of West Point and to serving and supporting the Long Gray Line of more than 55,500+ living West Point graduates.



West Point
ASSOCIATION OF GRADUATES

For more information contact:

**Austin Hunt: SPONSORSHIPS/
ADVERTISING MANAGER**

845.446.1582 or Austin.Hunt@wpaog.org



Sponsor Packages

PRESENTING SPONSOR: \$5,000

- 1 pin flag sponsorship
- 1 golf cart sponsorship
- 1 on-course game sponsorship
- 1 free foursome of golf at West Point Golf Course.
- Premiere/exclusive branding on the tournament live leader scoreboard/app.
- Includes opening welcome remarks to all golfers before tee-off and awards reception closing remarks after tournament
- Branding on 1 trophy/award
- Option to include swag item or marketing materials in golfer registration bag
- Branding/linked content on all event websites, registration pages, and event emails
- Branding on event recap video reel (30-60 seconds) distributed through official WPAOG social media channels with sponsor profile tagging.
- Exclusive “meet our sponsor” email to all registrants
- Includes one 6-8 foot table display at the West Point Golf Course clubhouse (ski lodge) for the entire duration of the tournament from 11:30am – 7pm.

GOLF GEAR SPONSOR: \$3,000

Sponsor may choose their own golf merchandise

- Comes with branding on golf ball and towel registration items for all players at check-in
- Includes 1 golf cart sponsorship
- Branding/linked content on all event website and event registrant emails
- Option to include swag item or marketing materials in golfer registration bag
- Exclusive “meet our sponsor” email to all registrants
- 1 free foursome of golf at West Point Golf Course.
- Includes one 6-8 foot table display at the West Point Golf Course clubhouse (ski lodge) for the entire duration of the tournament from 11:30am – 7pm.

LUNCHEON SPONSOR: \$2,000

- Includes opening welcome remarks to all golfers before tee-off.
- 1 hole sponsorship
- Option to include swag item or marketing materials in golfer registration bag
- Branding/linked content on all event website and event registrant emails
- Exclusive “meet our sponsor” email to all registrants
- Includes one 6-8 foot table display at the West Point Golf Course clubhouse (ski lodge) for the entire duration of the tournament from 11:30am – 7pm.
- Signage on all boxed/to-go items
- Branding on all service areas in clubhouse

TROPHY/AWARDS RECEPTION SPONSOR: \$2,000

- Includes awards reception closing remarks and presenting of all awards/trophies to golfers
- Option to include swag item or marketing materials in golfer registration bag
- Branding/linked content on all event website and event registrant emails
- Exclusive “meet our sponsor” email to all registrants
- Includes one 6-8 foot table display at the West Point Golf Course clubhouse (ski lodge) for the entire duration of the tournament from 11:30am – 7pm.
- Branding on all service areas in clubhouse



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On-Course Sponsorships

PIN FLAG SPONSOR: \$1,500

Split 9 holes each. 2 available

HOLE-IN-ONE SPONSOR: \$1,500

- Sponsor of \$20,000 cash prize and stay & play golf resort trip
- Option to include swag item or marketing materials in golfer registration bag
- Branding/linked content on all event website and event registrant emails
- Includes one 6-8 foot table display at the West Point Golf Course clubhouse (ski lodge) for the entire duration of the tournament from 11:30am – 7pm.

ON-COURSE RECHARGE SPONSOR: \$1,000

- Sponsorship of on course snack/drink stand: 6-8 foot table display/tent/booth provided by sponsor. (Concessions provided by tournament planner)
- Option to include swag item or marketing materials in golfer registration bag
- Branding/linked content on event website.

ON-COURSE GAME SPONSOR: \$750

Client may pick which hole/game. 4 available

- Comes with free foursome at West Point Golf Course
- Games Include:
 - Longest Drive
 - Closest to Pin
 - Longest Putt
 - Beat the Pro

HOLE SPONSOR (WITH FOURSOME): \$500

Includes one free foursome of golf at West Point Golf Course

HOLE SPONSOR (WITHOUT FOURSOME): \$300

- Comes with one free round of golf at West Point Golf Course

GOLF CART SPONSOR: \$300

- Comes with one free round of golf at West Point Golf Course

Clubhouse Promo Displays

EXHIBITOR DISPLAY BOOTH: \$300 (NOT TAX-DEDUCTIBLE)

- Includes one 6-8 foot table display at the West Point Golf Course clubhouse (ski lodge) for the entire duration of the tournament from 11:30am – 7pm.

Event exhibitors include but are not limited to authors, artists, photographers, non-profits, and privately owned businesses. Sponsor signage and products subject to WPAOG approval. Meals not included. Does NOT include logo recognition on any event materials or communications leading up to or after the event.

OTHER PARTNERSHIP OPPORTUNITIES: Show your support by offering any resources that can add to the overall experience of our West Point golfers!

- DJ/Music Sponsor
- Car Dealership Sponsor
- Beer/Wine/Spirits Tasting Sponsors
- Product/Swag Sponsors

Sponsor signage subject to approval.

All packages and benefits will be allocated on a "first-come, first-served" basis. Quantities are limited.

Sponsor may waive certain benefits to increase the tax-deductible portion of the sponsorship.



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