

Guy C. Swan III '76



Guy Swan served over 35 years on active duty culminating his Army career as a Lieutenant General and the Commanding General of U.S. Army North (Fifth Army). A career armor/cavalry officer, he also commanded the 11th Armored Cavalry Regiment and the U.S. Army Military District of Washington. Guy served as the Deputy G-3 for the 1st Armored Division during Operation DESERT STORM, Chief of Staff for the Multi-National Force in Iraq during Operation IRAQI FREEDOM, Director of Operations J-3 for United States Northern Command (NORTHCOM), and as the Chief of Army Legislative Liaison.

Guy is now the President of Swan & Associates, LLC, an independent consultancy that provides strategic advice to small and midsize businesses and educational institutions that provide top-quality products and services to U.S. Army leaders, soldiers, and other warfighters. Previously, he served as the Vice President at the Association of the United States Army (AUSA) in Arlington, VA, a \$30-million-dollar revenue private, non-profit educational organization that advocates for and supports the United States Army and its Soldiers, Army Civilians, Veterans, Retirees, and family members.

Guy's advocacy and support for the Army and West Point did not slow down even after retiring from the Army. He served a five-year term as the President of the West Point Society of D.C., the academy's largest alumni chapter, where he established a West Point Women's program and Wounded Warrior support program and received the Distinguished Society Award every year. In 2018, Guy received the Frederick W. Castle Award, the society's "Thayer Award."

He has been a leader in the West Point Parents Club of M.D., VA, and D.C.'s Grad Group, which continues parent support after a cadet's graduation. He has served on the Sylvanus Thayer Award selection committee and was the Founders Day Speaker for the West Point Society of N.J.

Guy served previously on the WPAOG Board of Directors and was a presidential appointee to the Board of Visitors of the U.S. Military Academy. He currently serves on the Class of 1976 50-Year Affiliation Committee, 50-Year Gift Committee, and as a Senior Advisor to the WPSDC.

Guy and his wife Melanie are frequent and generous contributors to West Point. They are members of the Pershing Society, having contributed gifts to the Superintendent's Annual Fund, Long Gray Line Endowment, and Army A Club Fund, and have made a significant pledge to the '76 class gift fund. And they have been Army Football season ticket holders since 1972!

Finally, and most importantly, Melanie and Guy are the proud parents of son Captain Ryan Swan, USMA Class of 2016, and daughter Melissa, a digital marketing associate with a major media outlet.