

# 2018 WPAOG POLICIES FOR PARENT CLUB LEADERS

*More than 80 West Point Parent Clubs form an invaluable network of support and fellowship for USMA parents around the globe. WPAOG staff and services actively support all Parent Clubs in accomplishing their mission. As a vital part of our team, West Point Parent Club Leaders are accorded a special level of communication privileges and access to sensitive information required to effectively support and administer Parent Club activities. In order to comply with alumni organization best practices, WPAOG has formalized a number of internal policies to safeguard the privacy of our constituents and to protect the integrity of the West Point and WPAOG institutional identities. Parent Clubs and their officers are requested to acknowledge and adhere to the following policies as well as any policies which appear online at [westpointaog.org/privacypolicy](http://westpointaog.org/privacypolicy).*

★ **Privacy Policy** - Graduate contact information is available for purposes of Parent Club administration. The information provided by WPAOG is the property of West Point Association of Graduates. Use of this listing for any other purpose, including, but not limited to, reproducing and storing in a retrieval system by any means, electronic or mechanical, photocopying or using the addresses (electronic or otherwise) or other information contained in this listing for any private, commercial, political or religious mailing, or other form of communication for personal use or gain, is strictly prohibited and is in direct violation of copyright and constitutes misappropriation of corporate property. Such unauthorized use may also violate the rights of privacy and/or publicity of individuals listed herein and result in legal action.

★ **Trademarks** - Only officially licensed vendors may produce goods or offer services that bear USMA-licensed indicia. For more information about specific guidance on the use of the licensed indicia, please visit [usma.edu/dsi/SitePages/trademarks](http://usma.edu/dsi/SitePages/trademarks). A letter to the Parent Clubs from the USMA Licensing Director is also available in the Parent Club Leader Toolkit.

★ **Dissemination of Information** - Occasionally, WPAOG receives requests to broadcast information to graduates or their families. If this information is in line with WPAOG's mission to serve West Point and its graduates, it may be included in a once-a-month email to Parent Club presidents, who will determine if the information should be shared with their parents. If the information pertains to graduates/parents in the specific locations, classes, or shared interest groups, WPAOG, in its sole discretion, may share the information with the appropriate constituent group leaders.

★ **WPAOG Fundraising Policy For Outside Organizations** - WPAOG's purpose is to further the ideals West Point, promote the welfare of the Military Academy, and to support and serve its graduates. The use and employment of WPAOG's assets, resources, and information and communications services is restricted to missions directly supporting WPAOG's purpose. Furthermore, WPAOG fundraising authority is limited to needs specified by the Superintendent, USMA, or the Board of Directors, WPAOG. Requests for exception to this directive must be sent to the Chief Operating Officer, West Point Association of Graduates. Parent Clubs are considered independent organizations and are encouraged to operate within WPAOG policies and support the mission of the WPAOG. Parent Clubs should use their discretion to determine whether to advertise or disseminate information on causes other than those relating to USMA or WPAOG, especially if directly or indirectly advocating causes or organizations whose mission and values may not align with those of the USMA or WPAOG. The support of these causes should support the purpose of the Association of Graduates and project the brand of USMA or WPAOG in a positive light within the group's constituency.

**NOTE: The West Point Association of Graduates (WPAOG) is the only officially sanctioned alumni non-profit organization by the United States Military Academy. Although there are organizations that appear to serve graduates in a similar fashion with similar sounding names, WPAOG is the only organization that maintains your official information and sanctions West Point Parents Clubs. You must contact WPAOG directly (ParentRelations@WPAOG.org or 800.232.4723, ext. 1535) to update your contact, biographical, or any other data as well as your communication preferences. Similarly, you must visit your online profile to update what others can see in the online directory (by clicking My Profile and logging in). Otherwise, you may miss out on important news and information.**

**I have read and understand the above policies. I understand that failure to comply with these policies may result in loss of access to WPAOG support systems. For questions or comments about these policies, please contact [parentrelations@wpaog.org](mailto:parentrelations@wpaog.org).**

Signature

---

Printed Name

---

Parent Club Name

---

Name Date

---



1.2018