



## Parent Club Self-Assessment Questionnaire

698 Mills Road, West Point, New York 10996

[ParentRelations@wpaog.org](mailto:ParentRelations@wpaog.org) / 845.446.1535

Please take a moment to complete the questionnaire below. This exercise is intended to help Parent Leaders identify areas of strength and areas that could use a little more attention. Please answer to the best of your ability as this is a reflective exercise to help improve your Parent Club's activities.

What is my Parent Club's Mission?

What is my Parent Club's Vision?

Please rank each item on a scale from 0-5 with 0 being not doing at all and 5 being doing an excellent job.

	<b>Not Applicable</b>	<b>Needs A Lot of Work</b>	<b>Needs Some Work</b>	<b>Decent</b>	<b>Good</b>	<b>Expert</b>
	0	1	2	3	4	5
<b>Admissions</b>						
Cadet Candidate Interviews	0	1	2	3	4	5
Congressional Nomination Committee Members	0	1	2	3	4	5
Field Force Liaisons	0	1	2	3	4	5
Sponsor Cadet Candidate Visits to West Point	0	1	2	3	4	5
STEM, LEADS, or WPLEC	0	1	2	3	4	5
Visit Local High Schools	0	1	2	3	4	5
Visits to Local Congressional Offices	0	1	2	3	4	5
<b>Attendance and Involvement</b>						
Attendance at Leaders Conference	0	1	2	3	4	5
Attendance at Another USMA / WPAOG Conference or Meeting	0	1	2	3	4	5
Parent Member is a WPAOG Advisory Council Member	0	1	2	3	4	5
Parent Member is a WPAOG Board Member	0	1	2	3	4	5



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Cadet Engagement						
Boodle Boxes to Cadets	0	1	2	3	4	5
Events for Exchange Cadets	0	1	2	3	4	5
Food Support for Traveling USMA Teams or Clubs	0	1	2	3	4	5
Housing for Traveling Cadets	0	1	2	3	4	5
Included Cadets in Event Invitations	0	1	2	3	4	5
New Cadet Acceptance Awards	0	1	2	3	4	5
Spirit Events for Traveling USMA Teams or Clubs	0	1	2	3	4	5
Welcome Event for Newly Accepted Cadets	0	1	2	3	4	5
Communication and Technology						
Completed the Parent Leader Survey	0	1	2	3	4	5
Leadership Changes Shared with WPAOG	0	1	2	3	4	5
Maintained an Updated Parent Club Website	0	1	2	3	4	5
Photo Sharing System	0	1	2	3	4	5
Sent Email Blast Using WPAOG's Updated List	0	1	2	3	4	5
Shared Parent Leader Interest Survey	0	1	2	3	4	5
Shared Stories for <i>Parent Review</i>	0	1	2	3	4	5
Updated WPAOG Mini-Website	0	1	2	3	4	5
Updated WPAOG Roster	0	1	2	3	4	5
Using WPAOG Event Registration Services	0	1	2	3	4	5
Using WPAOG Membership Tracking Services	0	1	2	3	4	5
Utilized Facebook	0	1	2	3	4	5
Utilized Instagram	0	1	2	3	4	5
Utilized Twitter	0	1	2	3	4	5
Events						
Army-Navy Tailgate	0	1	2	3	4	5
Charity Event						
Community Engagement	0	1	2	3	4	5
Founders Day	0	1	2	3	4	5
Holiday Party	0	1	2	3	4	5
Spirit Event	0	1	2	3	4	5
Summer Picnic	0	1	2	3	4	5
Traveling Cadet Event	0	1	2	3	4	5
Governance						
By-Laws	0	1	2	3	4	5
Maintained Parent Club Membership Reports	0	1	2	3	4	5
Nominated a Candidate for Regional Advisor	0	1	2	3	4	5
Nominated Associate Member	0	1	2	3	4	5
Nominated Friend of West Point	0	1	2	3	4	5



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Parent Club has a Regional Advisor	0	1	2	3	4	5
Serving Strategic Plan	0	1	2	3	4	5
Succession Plan	0	1	2	3	4	5
Voted for the Regional Advisor	0	1	2	3	4	5
<b>Nominations</b>						
Nominated Candidate for the Distinguished Graduate Award	0	1	2	3	4	5
Nominated Candidate for the Thayer Award	0	1	2	3	4	5
Presented a Newly Admitted Cadet Award	0	1	2	3	4	5
Presented a Youth Academic or Leadership Award	0	1	2	3	4	5
Presented Community Award	0	1	2	3	4	5
Presented Volunteer Award	0	1	2	3	4	5
Provided Scholarships	0	1	2	3	4	5
<b>Philanthropy</b>						
50% or More of Leaders are Donating to WPAOG	0	1	2	3	4	5
Assisting with All Academy Challenge	0	1	2	3	4	5
Leaders are Donating to WPAOG	0	1	2	3	4	5
President is Donating to WPAOG	0	1	2	3	4	5
Parent Club is Donating to Other Non-Profits	0	1	2	3	4	5
Parent Club is Donating to WPAOG	0	1	2	3	4	5
<b>Teamwork and Support</b>						
Assisting Senior Grads with Memoires	0	1	2	3	4	5
Assisting Widows / Widowers / Families	0	1	2	3	4	5
Assisting with Business Networking	0	1	2	3	4	5
Assisting with Career Transitions	0	1	2	3	4	5
Assisting with Errands and Chores	0	1	2	3	4	5
Assisting with Rides to Appointments	0	1	2	3	4	5
Mentor Program	0	1	2	3	4	5
Providing Companionship to Senior Grads	0	1	2	3	4	5
State License Plate Program	0	1	2	3	4	5
Working with Admissions	0	1	2	3	4	5
Working with Local Business Owners	0	1	2	3	4	5
Working with Other Services Academies	0	1	2	3	4	5
Working with Other Parent Clubs	0	1	2	3	4	5
Working with Societies	0	1	2	3	4	5
Working with Regional Advisors	0	1	2	3	4	5
Working with the Community	0	1	2	3	4	5
Working with USMA AIADs	0	1	2	3	4	5
Working with USMA Clubs	0	1	2	3	4	5



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Working with USMA Teams  
 Working with WPAOG Career Services  
 Young Grad Support

0	1	2	3	4	5
0	1	2	3	4	5
0	1	2	3	4	5

Review your responses above and rank the areas from strongest to weakest with 1 being the strongest and 9 being the weakest.

- Admissions
- Attendance and Involvement
- Cadet Engagement
- Communication and Technology
- Event
- Governance
- Nominations
- Philanthropy
- Teamwork and Support

What areas do you think your Parent Club should focus on most?

What areas do you think your Parent Club does best?

What do you think your Parent Club should do to improve?

How well does your Parent Club do at accomplishing its mission?

How well do you think your Parent Club is doing at fulfilling the vision?



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What age group do you feel your Parent Club best serves?

Who are your strongest resources?