



Todd Browne '85, President & CEO

Todd Browne was named President and CEO of the West Point Association of Graduates (WPAOG) in 2016. Prior to that he was the Chief Operating Officer. WPAOG is both the foundation and alumni association for the United States Military Academy at West Point. As such, WPAOG provides 5 primary services: Fundraising for USMA, endowment management, privately funded construction, alumni support, and communications. WPAOG provides support to over 54,000 living graduates who are members of 83 West Point Classes and 140 West Point Societies. WPAOG raises over \$55M annually for the Long Gray Line and West Point's Margin of Excellence—the philanthropic element that contributes so much to today's

cadets and tomorrow's leaders.

During Browne's tenure as CEO, the WPAOG has tripled the number of Alumni Support programs, increased its endowments by 120%, and total assets by 81%. The WPAOG has increased the Alumni Participation Rate (% of graduates who make an annual gift) by 25% moving West Point ahead of all but one Ivy League University. During the same period, the WPAOG has won over 25 awards from various professional organizations and received the highest rankings by nonprofit watchdogs Guidestar and Charity Navigator. Over the last 20 years, WPAOG has provided construction projects to USMA valued at over \$300M.

The West Point Association of Graduates communications program includes *West Point Magazine*, newsletters, websites, email and social media platforms, totaling 16.8M impressions per year.

Prior to WPAOG, Todd served 29 years in the Army before retiring as a Colonel. He graduated from USMA in 1985 with a BS in Economics and was commissioned in the Field Artillery, later becoming a Comptroller. He holds an MBA degree from Cornell University.

Todd and his wife Janet have been married for 36 years and have two children, Matt (a graduate of Harvard University) and Mitch (a Junior at Tufts University).