

GOLF SPONSORSHIPS

**New
Partnerships!**

**Show your support for
our veterans at WPAOG's official
West Point Golf Tournament**



Support the premiere West Point Golf Tournament, planned and hosted by the West Point Association of Graduates for the entire West Point Community. Your sponsorship will help provide services for West Point and the Long Gray Line while fueling the mission to strengthen the communities surrounding the United States Military Academy.

The West Point Association of Graduates (WPAOG) is a non-profit, tax-exempt organization dedicated to furthering the ideals and promoting the welfare of West Point and to serving and supporting the Long Gray Line of more than 56,100+ living West Point graduates.



West Point
ASSOCIATION OF GRADUATES

For more information contact:

AUSTIN HUNT
Senior Manager, Sponsorships & Advertising
845.446.1582 or Austin.Hunt@wpaog.org



Sponsor Opportunities

GRIP HANDS PRESENTING SPONSOR: \$10,000

One available

- Two complimentary VIP registrations for the official WPAOG Army Navy Tailgate (East Rutherford, NJ: December 12, 2026)
- One complimentary activation at an Army Football Open-House Tailgate with a pair of game tickets included (Herbert Hall: West Point, NY)
- Event sponsorship of the Class of 2026 First Class Social (West Point, NY: May 19, 2026)
- One pin flag sponsorship
- One golf cart sponsorship
- One on-course game sponsorship
- Driving range sponsor tent/signage with branded premium golf balls to all players at check-in
- Option to be present to set up a tent on one hole to interact with golfers
- Branding on drinking cups or koozies
- One complimentary foursome of golf at West Point Golf Course
- Premiere/exclusive branding on the tournament live leader scoreboard/app
- Includes opening welcome remarks to all golfers before tee-off and awards reception closing remarks after tournament
- Branding on one trophy/award
- Option to include swag items or marketing materials in all golfer registration bags
- Branding/linked content on all event websites, registration pages, and event emails
- Branding on event recap video reel (30-60 seconds) distributed through official WPAOG social media channels with sponsor profile tagging
- Exclusive “meet our sponsor” email to all registrants
- Includes one (6-8 foot) table display at the West Point Golf Course clubhouse for the entire duration of the tournament
- *First Call* digital e-newsletter advertisement to 50,000+ alumni

BIG BITES SPONSOR: \$5,000

Two available

- Includes opening welcome remarks to all golfers before tee-off
- One hole sponsorship
- One golf cart sponsorship
- One complimentary activation at an Army Football Open-House Tailgate with a pair of game tickets included (Herbert Hall: West Point, NY)

- One complimentary foursome of golf at West Point Golf Course
- Option to include swag items or marketing materials in all golfer registration bags
- Option to be present on the green to interact with golfers
- Branding/linked content on all event websites and event registrant emails
- Branding on golf towels for all players at check-in
- Branding on all boxed/to-go meals
- Exclusive “meet our sponsor” email to all registrants
- Includes one (6-8 foot) table display at the West Point Golf Course clubhouse for the entire duration of the tournament

HOLE-IN-ONE SPONSOR: \$3,500

One available

- Sponsor of \$20,000 cash prize and stay & play golf resort trip
- One complimentary foursome of golf at West Point Golf Course
- Option to be present on the green to interact with golfers
- Option to include swag items or marketing materials in golfer registration bag
- Branding/linked content on all event websites and event registrant emails
- Includes one (6-8 foot) table display at the West Point Golf Course clubhouse for the entire duration of the tournament

GOLF LINKS SPONSOR: \$3,000

- Branding on golf balls for all players at check-in
- Includes one golf cart sponsorship
- Option to be present on the green to interact with golfers
- Branding/linked content on all event websites and event registrant emails
- Option to include swag items or marketing materials in golfer registration bag
- One complimentary foursome of golf at West Point Golf Course
- Includes one (6-8 foot) table display at the West Point Golf Course clubhouse for the entire duration of the tournament



10% off all partnership packages for non-profit organizations.



West Point
ASSOCIATION OF GRADUATES

WPAOG is a non-federal entity and not an official activity of the United States Military Academy. It is not endorsed, recommended, or favored by the United States government. The views and opinions expressed by this organization do not necessarily state or reflect those of the United States Military Academy, Department of the Army, or Department of Defense.

On-Course Sponsorships

MERIT SPONSOR: \$2,500

- Includes awards reception closing remarks and presenting of all awards/trophies to golfers
- Option to include swag items or marketing materials in golfer registration bag
- Branding/linked content on all event websites and event registrant emails
- Includes one (6-8 foot) table display at the West Point Golf Course clubhouse for the entire duration of the tournament

PIN FLAG SPONSOR: \$2,250

Split nine holes each. Two sponsorships available.

- Option to be present on the sponsored hole(s) to interact with golfers

ON-THE-GREEN RECHARGE SPONSOR: \$1,500

Two sponsor carts available

- Sponsorship & branding on one snack/drink cart: One (6-8 foot) table display/tent/booth provided by sponsor
- Option to include swag items or marketing materials in golfer registration bag
- Branding/linked content on event website

HOLE SPONSOR (WITH FOURSOME): \$1,500

- Includes one complimentary foursome of golf at West Point Golf Course

•ON-THE-GREEN GAME SPONSOR: \$1,000

Client may pick which hole/game. Four available.

- Comes with complimentary foursome at West Point Golf Course
- Option to be present on the game hole(s) to run the game and interact with golfers
- Games Include:
 - Longest Drive
 - Closest to Pin
 - Longest Putt
 - Beat the Pro

GOLF CART SPONSORS: \$1,000

Four available

- Comes with one complimentary round of golf at West Point Golf Course

HOLE SPONSOR (WITHOUT FOURSOME): \$500

- Comes with one complimentary round of golf at West Point Golf Course

Clubhouse Promo Displays

EXHIBITOR DISPLAY BOOTH: \$350 (NOT TAX-DEDUCTIBLE)

- Includes one (6-8 foot) table display at the West Point Golf Course clubhouse for the entire duration of the tournament

Event exhibitors include but are not limited to authors, artists, photographers, non-profits, and privately owned businesses. Sponsor signage and products subject to WPAOG approval. Meals not included. Does NOT include logo recognition on any event materials or communications leading up to or after the event.

OTHER PARTNERSHIP OPPORTUNITIES: Show your support by offering any resources that can enhance the overall experience of our West Point golfers!

- | | |
|--------------------------------------|------------------------------------|
| • DJ/Music Sponsor | • Photography/Videography Sponsors |
| • Car Dealership Sponsor | • Product/Swag Sponsors |
| • Food Truck Sponsors | • Raffle Item(s) Sponsors |
| • Beer/Wine/Spirits Tasting Sponsors | • Cigar Roller Sponsor |

10% off all partnership packages for non-profit organizations.

Sponsor may choose their own custom-branded merchandise. All signage and marketing materials are subject to approval.

All packages and benefits will be allocated on a "first-come, first-served" basis. Quantities are limited.

Sponsor may waive certain benefits to increase the tax-deductible portion of the sponsorship.



West Point
ASSOCIATION OF GRADUATES

WPAOG is a non-federal entity and not an official activity of the United States Military Academy. It is not endorsed, recommended, or favored by the United States government. The views and opinions expressed by this organization do not necessarily state or reflect those of the United States Military Academy, Department of the Army, or Department of Defense.