



Admissions Assistance

The most updated information for the USMA Admissions Program is available online at WestPoint.edu/admissions

Ways Societies Can Help Admissions:

- Hosting by-invitation luncheons or dinners for prospective candidates who have been identified by USMA Admissions officials.
- Making West Point leadership awards to high school juniors.
- Providing USMA representation at college nights in local secondary schools.
- Publicizing the achievements of local cadets in the news and with social medias.
- Sponsoring and/or encouraging public service announcements on the availability of appointments to the Military Academy.
- Supporting the local USMA Admissions Field Force representative (usually a reserve Army officer responsible for candidate recruiting within an assigned area). This support should follow the guidelines laid down by the USMA Director of Admissions and as requested by the local representative.
- Consider inviting the local admissions representative to join the Society.
- Provide support to Admissions by meeting the Distinguished Society Award Criteria.
- Set up or assist in a “send-off” function that brings together new yearlings home on summer leave and the candidates who will soon report to Cadet Basic Training.
- Provide advertising for local West Point events.
- Help sponsor Tri-Service Christmas Balls to publicize the Academy opportunity and local cadets.
- Assist the efforts of cadets who are traveling for Admissions as members of the Cadet Public Relations Council (CPRC).
- Assist USMA Admissions officers in setting up Educator Events, Candidate By-Invites, and Field Force Workshops.
- Interview Candidates
- Financial sponsoring admitted candidates visiting West Point to experience the life of a plebe.
- Hosting an admitted candidate meeting separately or in conjunction with Founder’s Day.

In order to help the Academy identify and recruit talented young men and women to join the Corps of Cadets, Admissions is typically aided by local Societies. A Society can assist the local Field Force by recruiting West Pointers from the Society ranks to work directly with the Admissions effort. Who better to talk about the West Point and Army opportunities than a graduate, whether it’s at a college fair, during a school career day, addressing the freshmen in the local high school, or speaking to local civic organizations? Any effort that puts more people directly into the initial contact with candidates, parents, or other influencers is time well spent.

Although Societies vary in size, the intensity of their schedules, and their resources, there are some very specific items that can be accomplished that would greatly assist the efforts of West Point Admissions. In its procedures, however, it must be consistent with the official USMA Admissions Program, lest misplaced zeal or unintentional mistakes, particularly in athletic recruiting, result in embarrassment and penalties to the Military Academy, harm to its overall Admissions Program, or the loss of well-qualified West Point applicants.

While many of these seem obvious, unless they are incorporated into the local Field Force class recruiting plan, Societies’ efforts run the risk of becoming distracters rather than force multipliers. It is important for those interested in helping with admissions to first contact the Admissions department for proper training before attempting to recruit candidates on their own.

The bottom line is: West Point Societies are valued additions to the Admissions team; they must fly the colors of West Point and the Army all the time.



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ADMISSIONS COORDINATOR

The Society's Admissions Coordinator develops and administers the Society's admissions program in consonance with and in support of the USMA Admissions Program. He or she should contact the USMA Director of Admissions, the Director of Intercollegiate Athletics, and the Military Academy Liaison Officer (MALO) responsible for USMA Admissions Programs in the Society's area. The Admissions Coordinator should also establish liaison with Congressional district offices in the Society's area.

CONGRESSIONAL DISTRICT COORDINATOR (CDC)

Within every congressional district, the Admissions Office has a designated and trained Congressional District Coordinator (CDC) who is responsible for tying together all efforts directed at local high schools and candidates competing for USMA. Any help that can be provided to spread the word about West Point and the Army in local areas is sought. West Point Societies (WPS) can do a number of things to assist Admissions recruiting efforts. However, any effort should be coordinated with the local Admissions CDC.

CONGRESSIONAL NOMINATING COMMITTEE MEMBERS

Another important area where Societies can provide assistance is with the local Congressional office and their selection committee for nominees. This is a method that allows direct input on the candidates who are nominated from your local area. Most members of Congress who use a selection committee want Academy graduates to assist in the selection process.

FIELD FORCE LIAISON

Since there are fewer Societies than congressional districts, a first step in working with the local Admissions-trained Field Force is to have a member of the Society designated as Field Force Liaison. This member's primary responsibility would be incorporating the support needed to assist the Field Force effort in spreading the word about West Point. In most cases, this will involve working with multiple CDCs. As with any military operation, the primary purpose of this is unity of effort so that all are speaking with one voice concerning candidate matters in the local area.

USMA ADMISSIONS TEAM

The Admissions team includes the recruiting staff, people who process applications, and a leadership team lead by the Directorate of Admissions.

Northeast

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Southeast

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Great Lakes

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Southwest

admissions.sw@usma.edu

Farwest

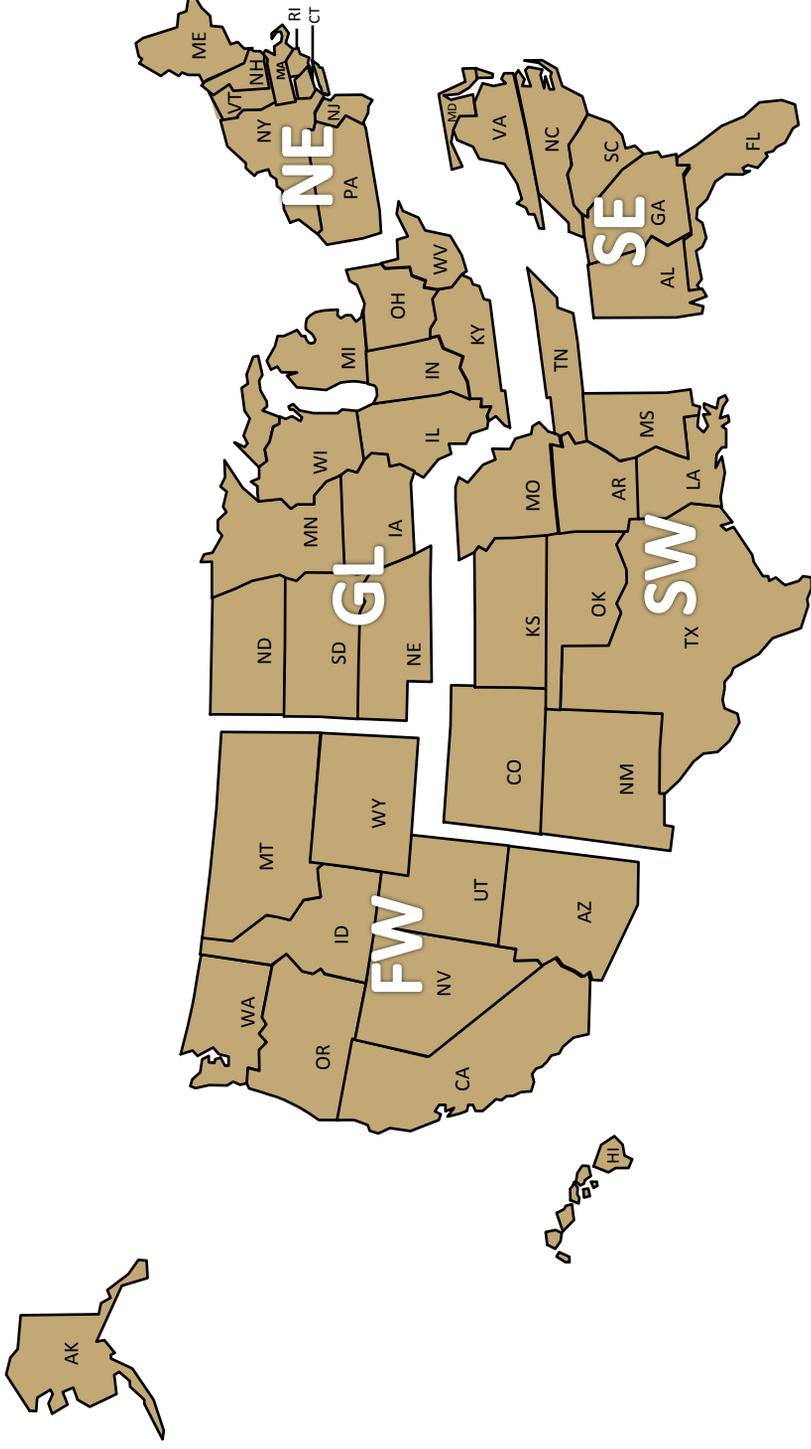
admissions.fw@usma.edu

For Active Duty, Reserves, and National Guard
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UNITED STATES MILITARY ACADEMY
WEST POINT.

Admissions Regions





How Can Societies Help?

- **BE**
 - Be your Admissions Field Force
 - Be integrated with local Parents Clubs and Admissions Field Force
 - Be active in recruiting for West Point – Inform others about your Alma Mater
- **Know**
 - Know your admissions points of contact (RC, Outreach, Field Force)
 - Know the admissions process and resources (www.admissions.usma.edu)
 - Know potential candidates and key influencers in your community
- **Do**
 - Sponsor candidates to the Summer Leaders Seminar
 - Sponsor leadership awards at local high schools
 - Sponsor cadets in your area for CPRC
 - Make West Point Admissions a mission of your WP Society